



Paradise Beach Resort Koh Samui Awarded the 2013 TUI Environmental Champion Award

Bangkok, November 2013 – Variety Hotels is excited to announce that the Paradise Beach Resort Koh Samui has recently been awarded a 2013 TUI Environment Champion Award. The award is given by TUI Deutschland GmbH, one of the world's leading tour operators.



The TUI Environmental Champion Award 2013 is the third prestigious award that the Paradise Beach Resort has received this year including a “TripAdvisor Certificate of Excellence Award”, and “Holidaycheck Quality Selection Award.”

The Paradise Beach Resort earned a total score of 548 points for its superb performance and activities in the areas of sustainability in environmental and ecological responsibility.

VARIETY HOTELS





“The TUI Environmental Champion Award is yet another global recognition for Paradise Beach,” said Jonathan Kreuter, Director of Marketing Communications for The Unique Collection of Hotels & Resorts and Variety Hotels, which manages the property. “We are proud that our dedication and efforts on Environmental and Social Responsibility have been acknowledged and we look forward to continuing with future sustainability projects.”

The TUI Environmental Champion Awards are held annually. Scores are based on a TUI guest questionnaire rating customer’s satisfaction and perception of the resort’s environmentally responsible performance, as well as a checklist for environmental and social performance certified by the external auditors of Travelife.

About the Paradise Beach Resort

Sitting on a 6-kilometer stretch of beach, the Paradise Beach Resort is a 95-room beachfront resort where guests can enjoy uninterrupted views of the ocean along with modern luxuries and comfort. The resort features rooms, villas and bungalows with stunning views and full amenities, as well as 2 swimming pools, a beachfront restaurant and bar, a spa, activities and more. The resort is situated directly on the beach off of the main road, just 20-minutes by car from the Samui International Airport as well as the Chaweng entertainment district of Koh Samui.

The resort is managed by Variety Hotels.

For more information, please visit www.samuiparadisebeach.com.

About Variety Hotels

Variety Hotels was established in 2004 as a hotel management company and currently manages seven resorts in Thailand with its headquarters in Bangkok. The group provides services to hotels and resorts in the areas of Sales & Marketing, Revenue & Distribution, Accounting and Cost Control, Human Resources, Training and Quality Assurance, and much more. The group’s mission is to provide high quality facilities, service and accommodation at affordable prices. Variety’s sister company is The Unique Collection of Hotels & Resorts, which manages 15 boutique resorts in Thailand and Myanmar.

VARIETY HOTELS





For more information on the Paradise Beach Resort or Variety Hotels, please contact:

Jonathan Kreuter
Director of Marketing Communications
E-mail: dom@theuniquecollection.com
Tel. +66(0) 2 250 4527-9

Kanchalikar Phruttisarikorn
Public Relations & Marketing Communications Manager
E-mail: pr@theuniquecollection.com
Tel. +66 (0) 2 250 4527-9

Sales Office:
info@varietyhotels.com
Tel. +66(0) 2 250 4527-9



VARIETY HOTELS

